Assignment Content

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**Preparation for Entrepreneur Meeting: Mantra**

***Materials***

* + [Read MANTRA 1, 2, 3, 4, 5, 6 and 7, atatched below]

***Submissions***

* + [1/2] Canvas: Problem, Segment, Channels, Solution & Unique Value Proposition are essential to understanding the working of a social enterprise. Prepare two or more questions on each of these topics that will allow you to better understand the visiting entrepreneur's organization and market. You can use the canvas to submit your questions.
  + [2/2] Sli.do: Submit your questions (up to 2 per topic) on Sli.do using the code [#N537], specifying the concept as a #tag;
  + "How did you reach your first customers? #channels "

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